



SEVENOAKS



RUGBY

Official Partnerships

Trevor Nicholson

CHAIRMAN

Sevenoaks Rugby Football Club has been in my blood for over forty years. My love affair with this magnificent community started as a player, then as a Captain and more recently as a supporter, father and for the past seven years, as Chairman.

I am immensely proud to be a part of such a special Club, which caters for a vast demographic. Our '**ONE CLUB**' ethos means that all of our members are treated with equal respect and opportunity and along with my fellow Committee members, we commit to working tirelessly to ensure that Sevenoaks RFC continues to grow and provide a stable and welcoming community for each and every member.

And so I urge you to read this document and to **BE PART OF OUR TEAM.**



WE ARE MORE THAN A RUGBY CLUB
WE ARE A COMMUNITY



Adam Bowman

DIRECTOR OF RUGBY

Having led the Senior Squad for the past SIX seasons, it is my job to ensure that each and every player reaches their full potential.

We pride ourselves on creating an environment that is enjoyable, inclusive, and professional. Over the past years, we have built a best-in-class coaching, medical and performance offering to ensure that players receive the very best experience, are challenged and in the best possible shape to play on a Saturday afternoon.

“WE WANT PLAYERS TO REACH THEIR FULL POTENTIAL”

For me, the most important element is also our culture. We thrive on training and playing hard rugby and enjoying the social element too.



INCLUSIVITY ENJOYMENT DEVELOPMENT PROFESSIONALISM

**OUR CORE VALUES UNDERPIN EVERYTHING THAT WE DO AS A
COMMUNITY**



OAKS IN THE COMMUNITY

Throughout the year, Sevenoaks RFC funds a Community Rugby Programme to work with the local schools and help deliver a Rugby Coaching programme, which includes:

- Post-School Clubs
- Rugby as a P.E. Lesson

Along with a team of highly qualified and experienced professional Coaches, most of which are currently playing in the Senior squad, Sevenoaks Rugby are able to deliver all forms of Rugby:

- Girls & Boys
- Tag Rugby
- Touch Rugby
- Contact Rugby



YOUNG AT HEART

Our mini and youth section is one of the largest and most respected in the South East of England.

We cater for both girls and boys, from Under 5s to Under 18, including our Academy section (16 to 18). Our girls section continues to grow significantly, as we pledge to have 15+ girls in each mini side from the 2024/25 season.

Our focus is to provide an enjoyable environment for all abilities and backgrounds, enabling each individual to thrive.

Our aim is to help young people develop good behaviours across their physical and mental health, which we believe will be vital in their transition to the adult world.



PRE-MATCH LUNCH & ANNUAL PARTNERS DINNER

Soak up the pre-match atmosphere at the Paddock amongst friends, guest speakers and fellow sponsors in the Clubhouse before one of our 1st XV matches.

The three course meal, prepared by our Catering Manager Diane Carey, includes wine and can provide the perfect setting for client entertainment in a relaxed and social atmosphere

Additionally you can enjoy the intimate setting of our Annual Partners Dinner with the Committee & Rugby Management team.

Your bespoke sponsorship package can provide you with access to our Pre-Match Lunches during the season and to our Annual Partners Dinner.



SOCIAL MEDIA, WEBSITE, NEWSLETTER & MEMBERSHIP

We have over
2,000 active members

			
	2,436	952	3,170
	69/31	67/33	N/A

Our official website regularly
receives over

175,000 page views per annum
70,000 visits per annum

Our official weekly newsletter
has over

1,973 members subscribed
And a 50% open rate

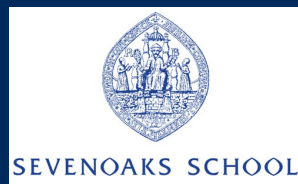
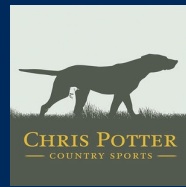
OUR CURRENT PARTNERS

Official Prestige Partner



savills

Official Partners



OFFICIAL PARTNERSHIP PACKAGES

Official **Prestige Partners**

**Official Partners
Mighty Oaks**

**Official Partners
Navy Blue & Hunting Gold**

**Official Partners
Club Paddock**

OFFICIAL PARTNERS

CLUB PADDOCK

BUSINESS DIRECTORY

The club business directory is a unique compendium of the wonderful businesses who are supporting Sevenoaks Rugby. It acts as a platform to promote their businesses, products and services to members in the club. If you know what you're looking for, simply enter a business name or service into the search bar and you'll be presented with any available options.

Promote your business to over 2,000 people and support your club through the Sevenoaks RFC Business Directory. As part of the Official Partner Club Paddock package you can place your logo, 200 words and 10 images about your business on our directory which is being promoted widely to everyone associated with our club.

Package Cost from £250 per business, excluding VAT

PLAYER & COACH SPONSORSHIP

Sponsor your favourite Sevenoaks Rugby player or coach for the 2022/23 season!

Your business logo with direct link or personal name next to your chosen player or coach in the match day programme & on the club website.

Your business logo with direct link or personal name appearing on social media when your player scores a try or receives man of the match.

Invitation to the team photo shoot and your photo with sponsored player or coach.

Framed team photo.

Package Cost from £250 per player or two players for £400, excluding VAT



OFFICIAL PARTNERS

NAVY BLUE & HUNTING GOLD

We build the right partnership package for you!

Our **Navy Blue & Hunting Gold** package includes **ALL** the promotional benefits of our **Club Paddock**, plus much more!

BRAND ENGAGEMENT

Annual Partner Dinner – a dinner with all of our Partners to connect businesses together, hosted by SRFC.

1st XV Match Day Lunches – soak up the pre-match atmosphere at the Paddock amongst friends, guest speakers and fellow sponsors in the Clubhouse before one of our 1st XV matches

Being at the Heart of the Community – with participation in our State Schools programme, our Mini Festivals or our Summer Holiday Rugby Camps

Employment – use your business and contacts to offer work experience and permanent jobs to young people associated with Sevenoaks Rugby Club

Playing & Support Services – become a key partner and support our expanding offering to our members; Medical, S&C, Performance, Nutrition, Sports Psychology, Video Analysis, HR, Recruitment

Package Cost from £2,500 to £10,000, excluding VAT

We offer multi year agreements

BRAND PROFILE

Clubhouse Branding

Promote your business in our clubhouse, with an A2 poster in a prime location

Website

Logo, banner ad, a feature piece on the sponsors page and your own landing page on our site

Newsletter

Feature in our scheduled Club Newsletter

Social Media

Regular promotional mention

Match Day Perimeter & Programme

Pitch side banner and a dedicated page in the programme at all 1st XV home games

Post Match Interviews, Match Highlights Video, Match Report & Player Awards

Promote your business throughout the season in our excellent post match content, which is shared across our [website, newsletter and social media channels \(click here to view\)](#)

Equipment & Facilities

Promotional opportunities in order to support the expansion of our equipment & facility offering for our members. 1st XV Changing Room, Club Gym, Club Bar, Outside Bar & Catering, Scrum Machine, Portable Floodlights, Mini & Youth Gazebos, Rugby Balls & Equipment

Other

A signed 1st XV Match Shirt & Club Stash

OFFICIAL PARTNERS

MIGHTY OAKS

We build the right partnership package for you!

Our **Mighty Oaks** package includes ALL the promotional benefits of our **Navy Blue & Hunting Gold** and **Club Paddock** offering, plus much much more!

Exclusive Industry Partner

Be the sole partner in your sector specialism

Match Kit

Promote your business on our 1st XV Match Shirt, a minimum of a two year agreement is required

1st XV Match Sponsorship

Promote your business at one of our 1st XV Home Matches, enjoy a pre match lunch, present the man of the match award, and meet and greet the players after the game

Quarterly Club Performance & Insight

Enjoy the intimate setting of a performance & insight social event with the Committee & Rugby Management team

Package Cost from £15,000, excluding VAT

We offer multi year agreements



SPONSOR LOCATIONS

ELITE 'RIP STOP' RUGBY JERSEY
PRODUCT SKU: SRF-JRSH
SC: SN-2002X

PRICE: SEE PRICE LIST
WHOLESALE ONLY

PRODUCT DETAIL
FEATURES: Round RWC Collar
FABRIC: 080 Rip Stop
PRODUCT STYLE: Sublimation

ELITE 'RIP STOP' RUGBY SHORT
PRODUCT SKU: SRF-BRSH-
SC: SN-4009R

PRICE: SEE PRICE LIST
WHOLESALE ONLY

PRODUCT DETAIL
FEATURES: Contrast hem and piping
FABRIC: 080 rip stop
PRODUCT STYLE: Sublimation

OFFICIAL PARTNERSHIPS

Offering

We offer
**Bespoke packages &
 Multi-year agreements**

Official Partnerships			
Benefits & Opportunities	Mighty Oaks	Navy Blue & Hunting Gold	Club Paddock
Exclusive Industry Partner			
Match Kit Sponsorship			
Club Events Sponsorship			
1 st XV Match Sponsorship			
Quarterly Club Performance & Insight Social Event			
1 st XV Match Day Lunches			
Signed 1 st XV Match Shirt & Club Stash			
Clubhouse Branding Promotion			
Website, Social Media, Newsletter Promotion			
Post Match Interview, Match Highlights Video, Match Report & Player Awards Sponsorship			
Playing & Support Services, Equipment & Facilities Sponsorship			
Match Day Perimeter & Programme Advertising			
Annual Partners Dinner			
Player & Coach Sponsorship			
Business Directory			
Each package is bespoke to suit our partners requirements			

**KEY
CONTACT**



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BE PART OF OUR TEAM

